

Bradford Assembly Annual Conference

Tuesday 12th February 2013

Social Value & Bradford Council's Approach

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What is Social Value

- A way of thinking about how scarce resources are allocated and used.
- Involves looking beyond the price of each individual contract
- Looking at what the collective benefit to a community is

Social Value Act 2012

- Places a duty on public bodies to consider social value ahead of any procurement activity
- The Act applies to the provision of services, or the provision of services together with the purchase or hire of goods or the carrying out of works where the value of the services exceed the value of the good or works.
- Public Bodies must consider:-
 - a) how what is proposed to be procured might improve the economic, social and environmental well-being of the relevant area;*
 - b) how, in conducting the process of procurement, it might act with a view to securing that improvement.*

Bradford Council's Policy

- Socially responsible procurement was enshrined in the Council's Procurement Strategy 2008 – 11
- Social Value is a key feature of the Council's recently approved Strategic Commissioning Framework 2013 – 2016:

“We will use the tools provided by the Social Value and Localism Acts to include in contract specifications requirements to employ people locally, to advertise recruitment opportunities locally, and to support vulnerable adults to take training or development opportunities to improve skills”

Why & When

- Making a difference for people, communities, service delivery
 - Securing value for money - more bang for a buck
 - Requiring providers to deliver social benefits.
 - Procuring service which meet service user needs
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What is the Council doing

The Council will aim to:

- Publish an Implementation Plan for the Strategic Commissioning Framework
- Undertake a training and communication programme with commissioning officers except where it would be uneconomic to do so.
- Strengthen engagement with the market about how SV can be realised

This will ensure that future strategic commissioning leads to: *value for money, wealth creation locally, capacity building for co-production, equality and fairness etc.*

Social Value in reality

What does this mean for the VCS?

- Strong Foundation
 - Preparation is key to winning contracts
 - Opportunities across the board
 - Impact must be monitored
 - Invest in the best evidence you can afford to show value
 - Encourage smaller suppliers to work together
 - Remain competitive
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.....and finally

