

The 1% : Making the left shift a reality

- In February 2020 the Airedale Wharfedale Craven (AWC) Health and care Partnership board (H&CPB) agreed in principle to work with the VCS to shift 1% of their budget to the community via the Community Health Frameworks – supported and developed by the three Community Partnerships.
- Airedale CP
- Wharfedale CP
- Craven CP



The 1%: Making the left shift a reality

- This will be absolutely transformational for our health and social care system and the communities we work with across AWC and Bradford.
- Shifting just 1% of our local health budget (approx. £2.3 Million per annum) will demonstrate significant system change, encourage local community led solutions, make use of existing assets, address health inequalities and benefit our communities including the most vulnerable, from inclusion health to those living with rural poverty.
- This shift will create accessible health and well-being activities, leading to sustainable health and well-being improvements for all areas of the population.
- In addition, it will provide a sustainable funding model for the VCSE in our local area



- **Our One goal:**
- To ready the Community Health Frameworks for delivery and develop the governance and capability of the Community Partnerships to receive the 1% investment by April 2022.
- **Our principles**
- 1. Tackling health inequalities is started through having a genuine understanding of the needs of communities and individuals.
- 2. It will be achieved through trusting communities and their citizens to explore and action the answers.
- 3. It will be made most effective through enabling and empowering individuals and communities, especially those who are furthest from services, and with support to take them up.
- 4. This will result in harnessing the power of communities to ensure the right services are delivered at the right time in the right place by communities themselves.



- **Our 1% team**
- Vicki Beere: Chair AWC Hub, Director VCS Alliance and CEO Project 6
- Bill Graham: Modality
- Mark Hopley: Community First Yorkshire
- Ben Cross and Becca Hewitt: VCSA
- Steve Gasgoyne: Bradford and Craven CCG
- **Our next tasks:**
- AWC VCS Conversations with the 2 PCNs
- AWC VCS conversations with W Yorks ICS



- **2020: Stage one:**

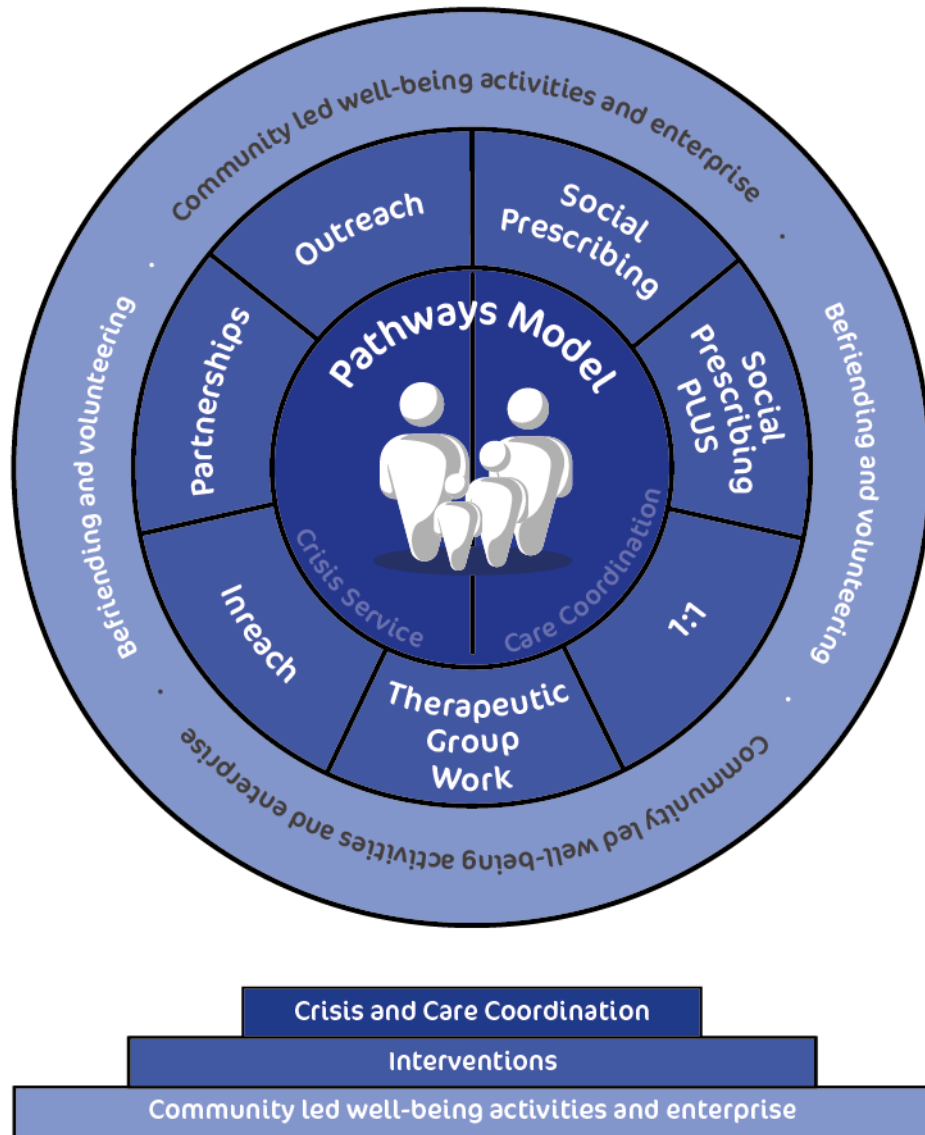
- Develop three Community Health Frameworks this has been achieved. Work is needed to develop the Wharfedale model further – considering the rich network of existing provision plus the pockets of poverty and health inclusion needs.
- Build a 1% team through inward investment
- Weave 1% principle through Act as One and H&CP Board

- **2021: Stage two:**

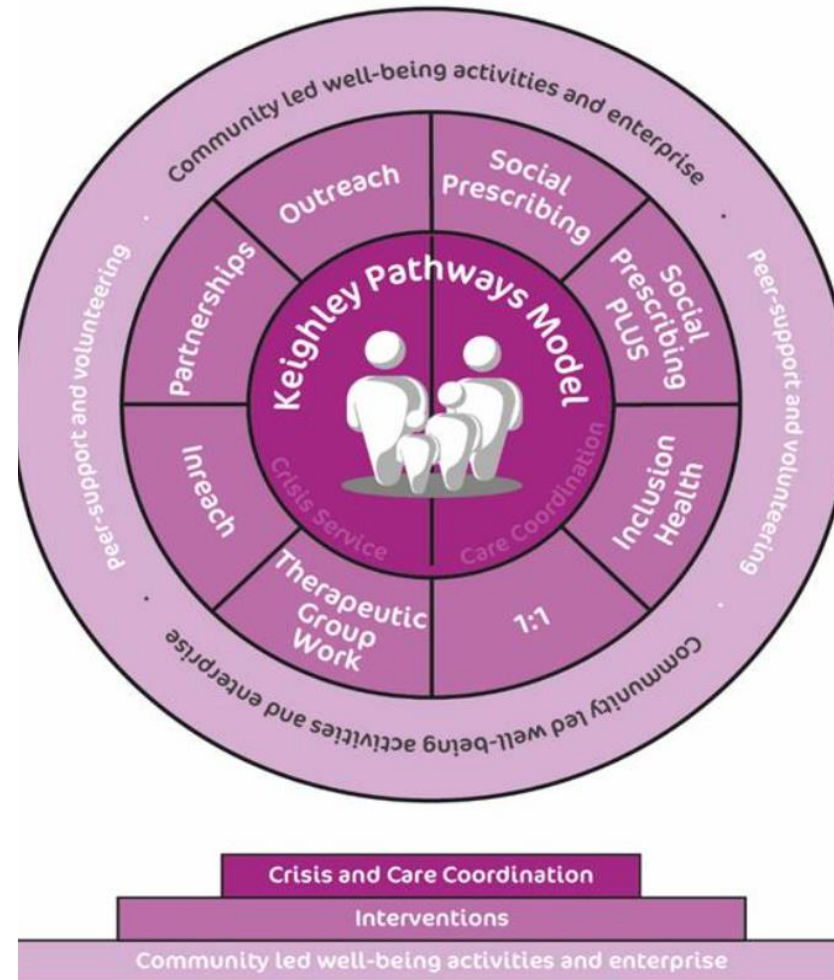
- Convert the principle to commitment in the health system Via SPA and System Strategy group
- Operationalise the three community health frameworks
- Capacity Build – aligning and developing new inward investments such as Keighley Health Grants
- Work with system leaders to identify barriers and risks
- Build mechanism for mapping system priorities vs community solutions and measuring impact

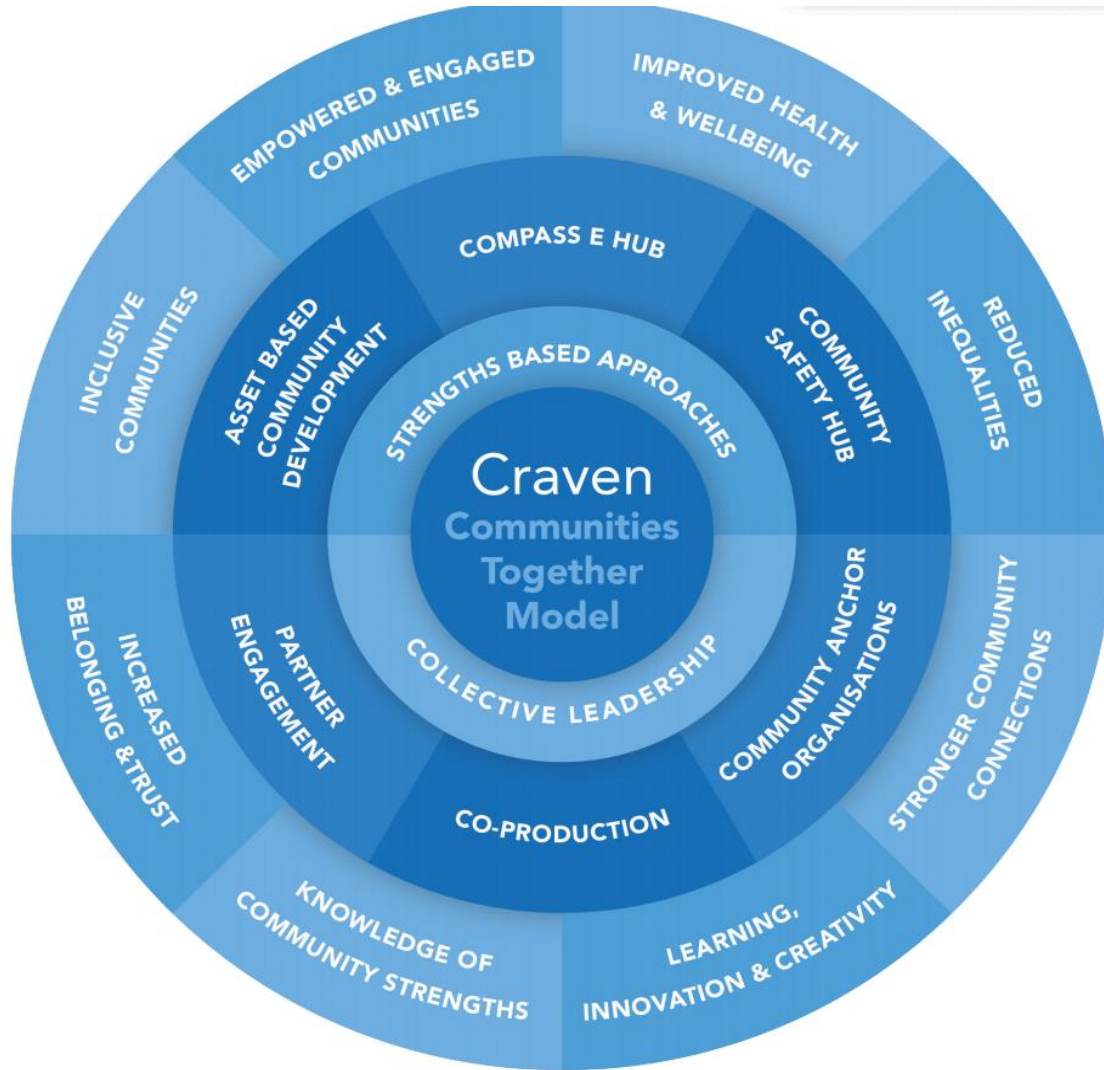


Wharfedale Community Health Framework



Airedale Community Health Framework





- Objective 1:

Where	What	Who/How
System Focus	Shift the Narrative from principle to actual commitment	<p>Vicki and Bill</p> <p>Table it at H&CPB</p> <p>Present report at H&CPB</p> <p>Write in to SPA</p> <p>Write in to system strategy</p> <p>Meet Andrew Copley and Amy Whittam: ask:</p> <ol style="list-style-type: none"> 1. What do you need to see to be assured we are ready? 2. When do you need to see this? 3. Who would you have to influence to make this happen? 4. How can we help? 5. What challenges would there be operationalising this? 6. What are the risks? And how can we manage this? <p>Arrange Challenge Day end of March – system leaders – include case studies and stories to engage and showcase</p>

- Objective 2:

Levelling up!	Building capacity in Wharfedale	<p>Liz, Vicki and Becca</p> <p>Need a tactical way in. Balance the rich loose network already in place and developed by COVID with health inequalities needs and the pockets of deprivation.</p> <p>Build on what's there and works.</p> <p>Pre Wharfedale meeting:</p> <p>Vicki speak with Caroline</p> <p>Becca speak with Mary</p> <p>Create allies and harness activists</p> <p>Cellar/KHL and P6 creating a digital offer in the interim.</p>
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- Objective 3:

Sustainability	Building a case for investment: to be developed	Vicki, Bill, Steve and Mark Lottery Partnership Bid across AWC Strategic match spend of CP money Mapping current spend including Keighley Community Health grants and its theory of change Arrange another meeting in 2 weeks to discuss.
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- Thanks
- Questions?

